

**Deisleen
Development Corporation**

**Teslin Community Economic Knowledge Base
Household Survey**

Summary Results

October/November 2019

SUMMARY OF SURVEYS

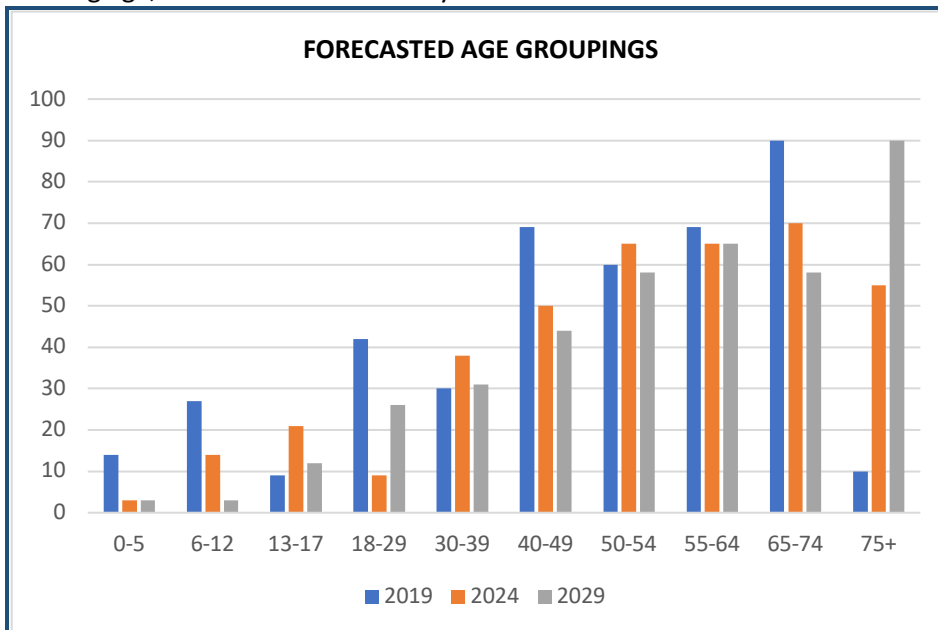
The Deisleen Development Corporation, in implementing its 2019/20 Workplan required information about the community of Teslin and the surrounding area. In October 2019, the Board approved the proposal and the survey was initiated thereafter. The following serves as a summary of the findings.

The survey area was from Johnson’s Crossing to Morley Bay and 303 houses were identified. Of the 303 households, 90 were determined as homes for recreation, that were not rented out, in renovation, and had been abandoned. Of the 213 households with residents, the survey interviewed 74. These 74 households represent 35% of the 213 households.

Respondents did not necessarily answer all questions and in some cases provided multiple responses which accounts for discrepancies with the actual number responses as compared with the of household number.

DEMOGRAPHICS: it was determined that there was a need to understand what the population age grouping is at this point in time and the potential changes that may occur over the next 10 years, to understand the available local human resource capacity.

For estimation purposes, age groups were determined as 0-17 – children at home or in school, 18-64 – working age, and 65-75+ semi or fully retired.



Presently, 24% of the Respondents are semi or fully retired; 64% are in the workforce; and 12% are children at home or in-school.

In 5 years, it is forecasted that 32% are semi or fully retired; 58% in the workforce, and 10% are children at home or in-school.

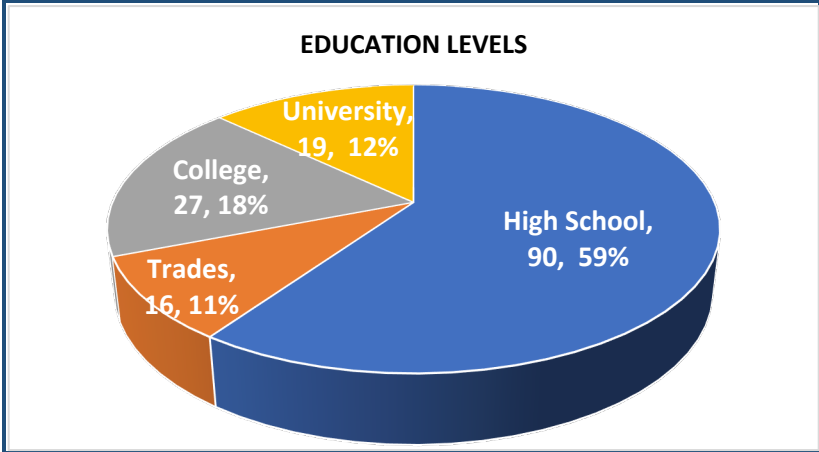
In 10 years, it is forecasted that 38% are semi or fully retired; 57% in the workforce, and 10% are children at home or in-school.

This Chart reflects responses to changes in households over the next 10 years for in-migration, out-migration, and births. To estimate deaths, Index Mundi¹ which reports 8.8 deaths per 1,000 citizens.

- Working Age population (18-64): decreasing from 270 in 2019, to 227 in 2024, and to 224 in 2029;
- Retiring/Retired Population: (65-75+): increasing from 100 in 2019, to 125 in 2024, and to 148 in 2029; and
- Youth Population (0-17): decreasing from 50 in 2019 to 38 in 2024, and to 18 in 2029.

¹ https://www.indexmundi.com/canada/death_rate.html

EDUCATION/EMPLOYMENT: while the initial purpose for this portion of the Survey was to update DDC's Roster of potential contractors and their skills/education/work experience for local employment opportunities, discussions with the TTC Workforce Development Department resulted in an expansion of the survey to include questions for the purpose of updating the Department's AIS Database.



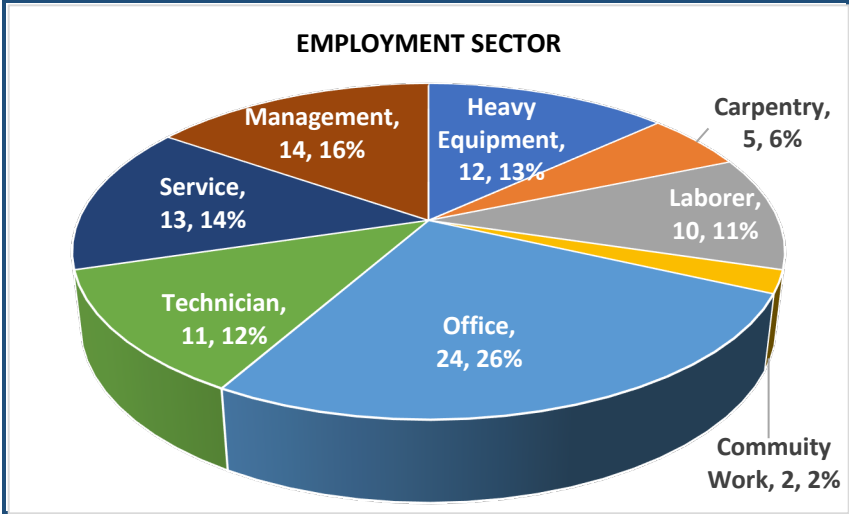
Survey Respondents, expressed little interest in returning to school. However, through discussions it became apparent there was an interest but that the barriers were what was holding them back.

8 respondents did indicate they would like to attend courses to keep current in their present field of employment.

What was interesting to note, was the number of individuals having trades experience through on-the-job training but no accreditation. Many had more than 5 years of experience, and were only now looking into getting accredited.

Barriers to Education: time away from work, family responsibilities, funding, and not fully aware of their own interests and the opportunities that may be available.

Survey respondents commented on the need for career, educational and employment counselling and acknowledged the efforts of both TTC Workforce Development and DDC in working providing employment opportunities.



Of the 74 households, 93 residents identified as in the Workforce including residents aged 65-75+:

- 72% were employed;
- 19% self-employed; and
- 9% unemployed.

This Chart illustrates preference in employment.

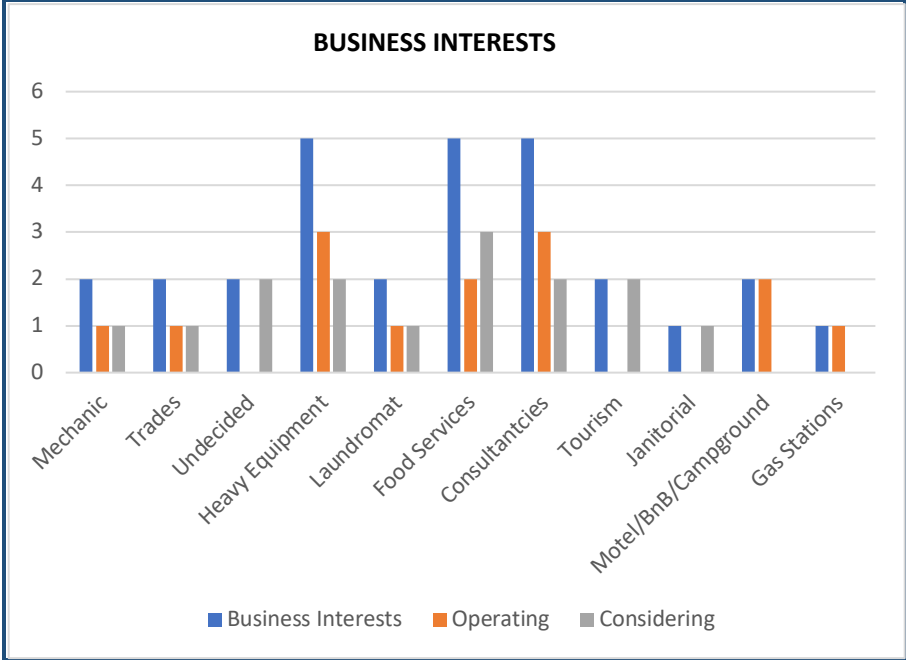
Additionally, respondents were asked what their preference was in employment term:

- 68%-Full-Time Permanent;
- 20%-Seasonal Permanent; and
- 12%-Part--Time Permanent.

Barriers to employment included:

- Lack of acknowledgement to employees, resulting in low motivation in the workplace;
- Competing interests in a small marketplace; and
- Not having a driver's license - of the 122 respondents in the Workforce, including retired residents, 80 indicated they had at least a Class 5 license.

BUSINESS INTERESTS: the purpose of this Section of the Survey was to understand retail spending, housing needs, spending leakages, venture opportunities for development of businesses to grow and retain the labour market.



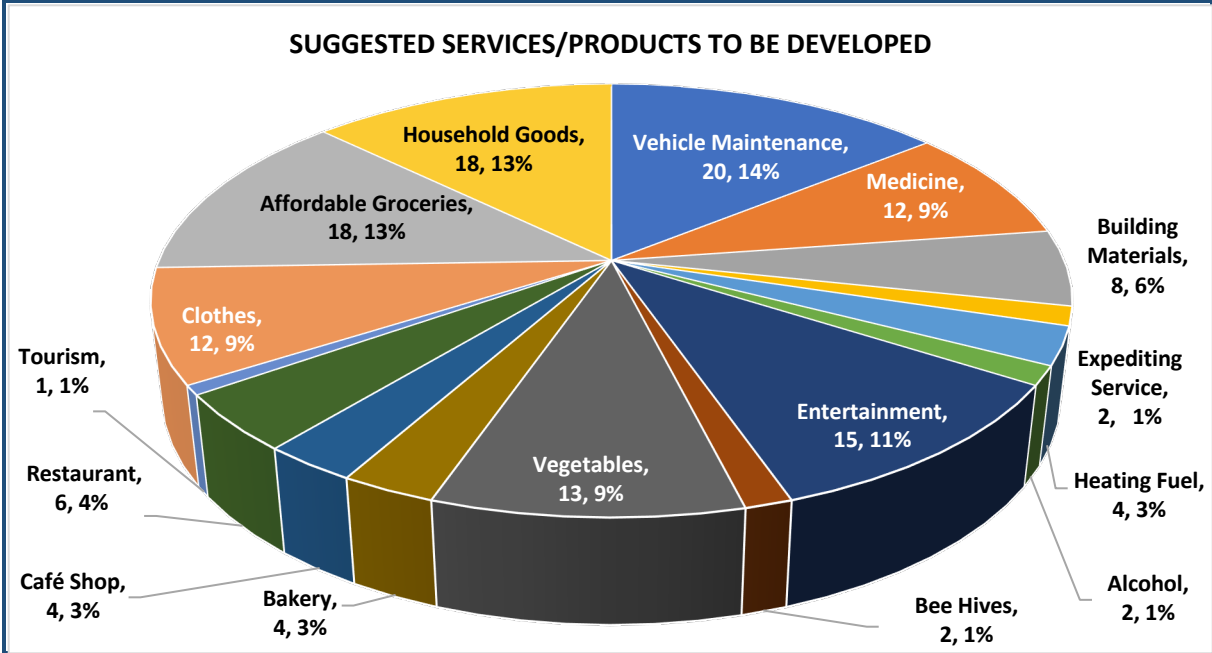
Of the 74 Households, 29 indicated they are operating a business, 2 are looking to expand, and 17 are considering a business start-up.

The Chart indicates the overall numbers of businesses existing/or being considered.

Barriers identified: financing (6), business knowledge (3), lack of workforce (4), local competition (5), availability of commercial land (2), office space (6), storage building (4), and workshop (3).

4 respondents provided multiple barriers in financial/business knowledge and local competition.

The following Chart indicates the suggested future business types based upon responses on services/products purchased outside Teslin.



Respondents were asked why they chose to shop for services/products in Whitehorse:

- 35% - services/products were not available;
- 33% - local prices to high;
- 21% - selection; and
- 11% - quality.

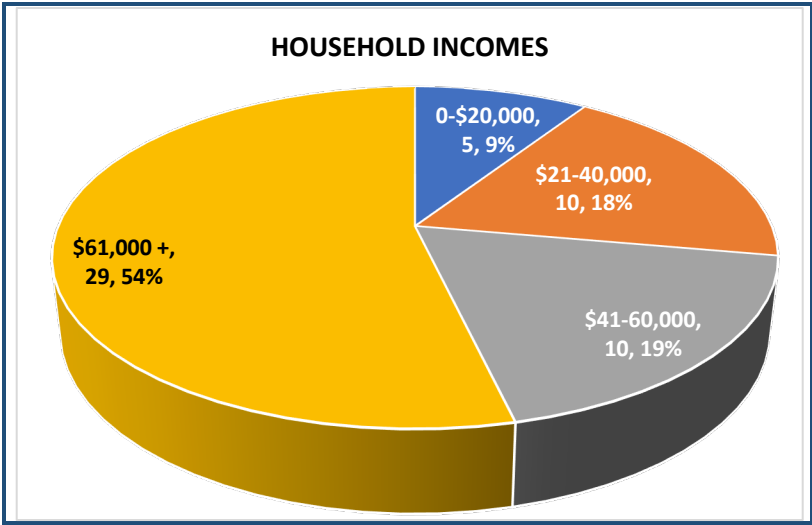
As an aside, during the discussion, respondents were asked how often they travel to Whitehorse (not work-related) and generally the response was:

- At least - Weekly for those having medical appointments or recreational/educational activities;
- Bi-weekly - for household shopping and entertainment; and
- Monthly – for those households whose revenue was in the range of \$0-20k.

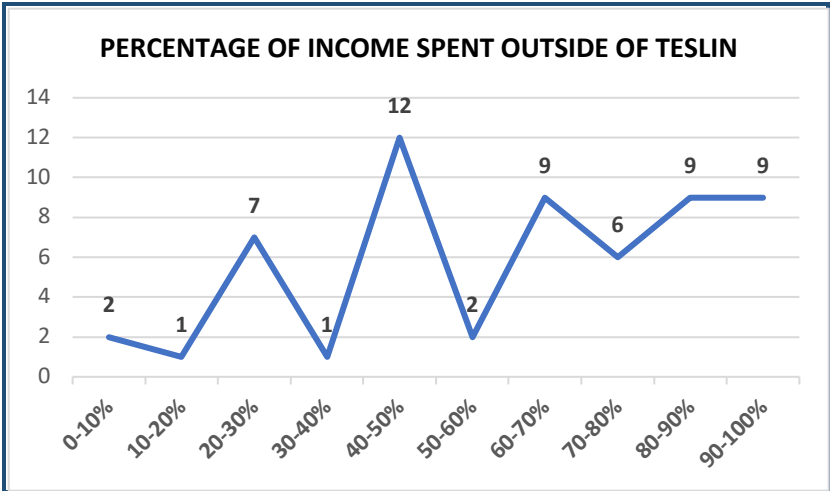
Respondents were asked if they would be willing to pay more to buy locally, and the percentage which they would be willing to pay more. The following chart indicates the responses:

0-10%	11-20%	21-30%	50-75%
21	5	1	1

INCOME/EXPENSES: purpose for collecting this data is to determine the ability of households to live comfortably, how much is spent monthly on expenditures, and where their income is being spent for services and products.



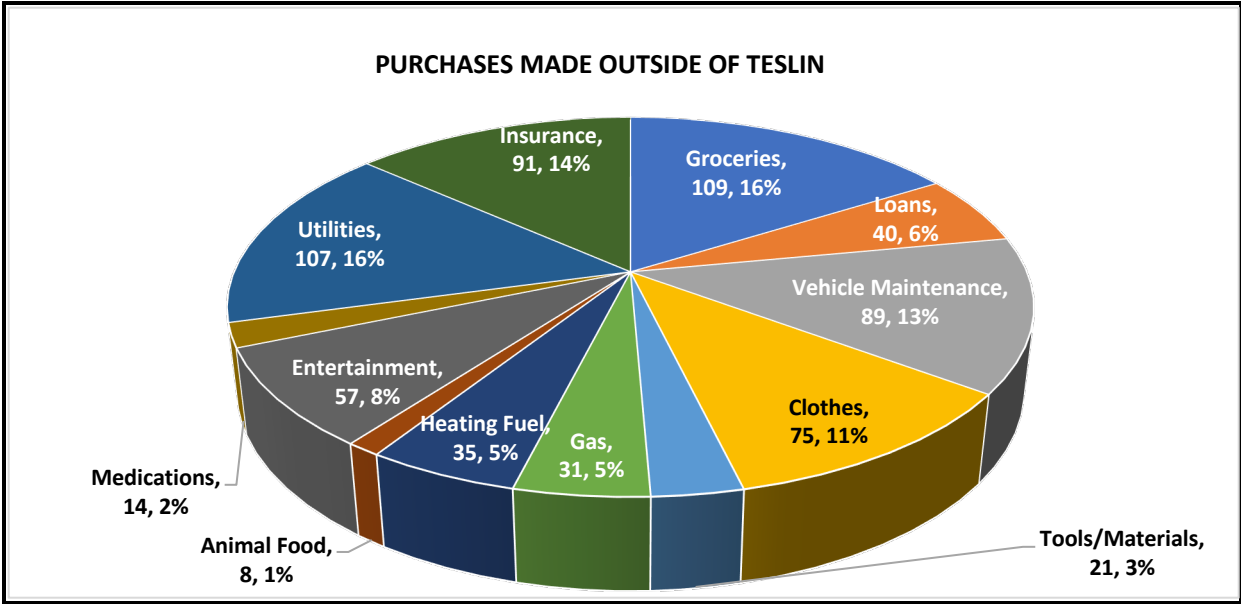
Respondents all indicated that their income was sufficient to meet their basic needs. However, some Respondents in the \$0-20k range, indicated there were times when money was short. For those, earning greater than \$20k, there was general agreement that they could do with more income to spend on the things that they want – education, travel, etc.



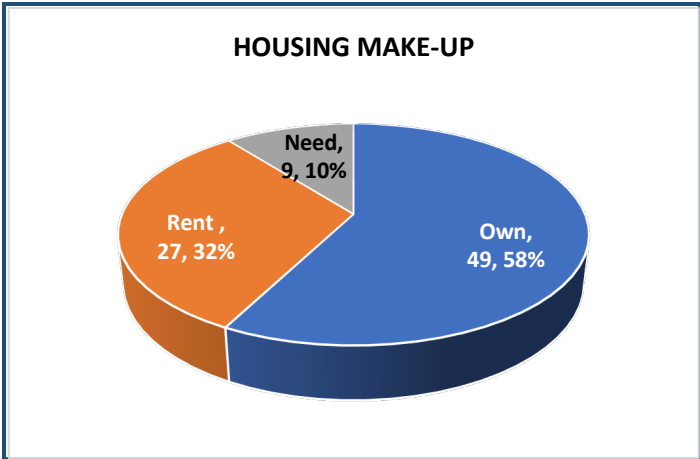
This Chart illustrates the percentage spent by households:

- \$0-\$20k spent up to 20% of their income outside;
- \$20-\$64k spent roughly half of their income outside; and
- \$65k+ spent roughly 85% of their income outside.

The Chart below illustrates what the outside expenditures include.



HOUSING: the purpose of these questions was to understand the housing need to inform planning for possible development of a housing project to respond to potential gaps in existing housing.



Of the 74 households surveyed:

- 49 are owners;
- 23 are renters; and
- 9 are in need of housing.

Of the 9 in need of housing:

7 are renting and income levels are:

- 2 earning \$60k+;
- 2 earning \$20-\$40k; and
- 5 did not identify income.

2 are living with parents and earning \$20-\$40k.

Suggested Housing Gaps:

Single	Family	Low-Income	Senior	Transitional
21	8	13	5	8

This Chart indicates responses as to suggested gaps.

There were extensive comments about Housing and have been identified in the Final Report.

These findings may add to the findings of the Housing Assessment Survey.

The following information was provided about the 27 Rental Properties.

Ownership:
TTC (11), YHC (4), Privately (9), and 3 not identified.

Size:
1-Bedroom (5), 2-Bedroom (9), 3-Bedroom (4), 4-Bedroom (1).

Services/Utilities:

- 4 properties included utilities; and
- 1 property included partial utilities/services.